



Maker's Mark is B Corp certified

We're proud to share Maker's Mark has joined a community of global companies that have achieved **B Corp Certification**, an independently verified accreditation granted to organizations proven to balance profit with purpose.

Our distillery in Loretto, Ky., is the first in Bourbon Country to achieve this distinction, affirming years of innovative sustainability practices and community-focused initiatives intended to contribute to the greater good. It's noteworthy that we did not change anything about the whisky, operations or company culture to achieve this recognition - rather, working with a higher purpose in mind has been our approach since the very beginning in 1953.

The B Corp Certification team identified a few key areas they felt exemplified our efforts to be a "force for good":

-  Solar power array produces the equivalent of all energy used in the warehouse complex in Loretto.
-  Zero-landfill initiative will repurpose or recycle all waste by summer 2022, including pulverizing used Maker's Mark® bottles into sand for hiking trails across our property, Star Hill Farm.
-  Recycling program for our team members and the wider community, which is the first in Marion County, Ky.
-  A nearly 70-year record of philanthropic investment, including support for higher education, arts and the hospitality industry ([The LEE Initiative](#), [Feed the Soul Foundation](#), [Bellarmine University Scholarship](#)).

Other initiatives are also underway that further demonstrate our commitment to making a positive impact:

-  World's largest white oak tree research repository is located on Star Hill Farm. This provides a living laboratory for scientists to study the sustainability of the tree species, helping preserve the source of all bourbon barrels for future generations.
-  Regenerative farming practices on Star Hill Farm enrich soils for wheat fields and culinary gardens. This results in more robust and flavorful varieties of grain for distilling. Our restaurant, Star Hill Provisions®, also enjoys the highest-quality produce, which is harvested just steps away in our gardens.
-  Alignment on sustainability goals with vendor partners, including grain and glass suppliers.
-  Generous benefits and compensation for team members, including six months of paid maternity leave and above-average community wages.
-  A commitment to workplace safety demonstrated by significant investments in updated equipment and workplace surroundings.

To help bring to life the significance of this accomplishment, we invite you to enjoy this brief [video](#) we made that includes a few words from Rob Samuels, grandson of our founders and eighth-generation whisky maker.

At the end of the day, becoming certified is more than a milestone for Maker's Mark - it's part of our 100-year vision to make a whisky worth sharing with the world. With ongoing support from our friends, family and team members and from people like you, we look forward to continuing to build a more sustainable future together.

If you're as excited about this news as we are and decide you want to share it, all B Corp resources are located [here](#), including logos and guidelines for using them both in digital and print. Any usage on packaging or other collateral materials must be approved through the global brand house; please contact allie.dodson@makersmark.com.