



NEWS FROM
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EarthEXPO Celebrates 40 Years of Earth Day

Oakland, CA – Over **80 exhibitors** and **5,000 attendees** will be part of the **2010 Oakland EarthEXPO**, April 14th from 10am to 2pm, celebrating 40 years of Earth Day and showcasing ways to be a part of Oakland’s green future. At noon in Frank H. Ogawa Plaza, attendees and volunteers will create a “**human banner**” on the lawn in front of Oakland City Hall, commemorating Earth Day 2010. As the image forms, photographers will capture the experience from atop a nearby building.

“The human banner, designed by **Carter Brooks/SpectralQ**, is really a group photo to celebrate Earth Day,” says Bryn Samuel, EarthEXPO Coordinator. “We’re encouraging school groups and downtown office workers to participate and be in the photo. We’re excited to see the final image come together as the community comes together.”

EarthEXPO features an interactive **Earth Day Timeline** exhibit. The timeline shows the years 1970 through 2050, and features historical environmental milestones as well as future goals.

The new **online Oakland Green Map**, developed by the Oakland Public Works Agency, will be unveiled at the EXPO. The interactive application built on a Google Map platform, shows certified green buildings and businesses, parks, farmers markets, bicycle paths, transit stops, recycling centers, community gardens, volunteer cleanup sites and more. Users can search for specific types of local green resources by clicking on interactive filters (www.oaklandgreenmap.com).

Coming to the EXPO is **Bay Localize**, an Oakland non-profit catalyzing the emergence of a more regional, self-reliant Bay Area. They will showcase **Use Your Roof Guidebook**, designed to assist building owners in installing rainwater catchment systems, solar panels and vegetable gardens on rooftops.

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East Bay Solar Neighborhoods will provide practical and financial understanding of solar power as a home improvement, while **Greening Oakland Homes** promotes energy and water conservation and **Laney College Environmental Control Technology Program** will have information on green jobs and training.

Oakland Recycles will show ways to recycle more at the office, how to hold “Zero Waste” meetings and events, and give away reusable shopping bags to reduce the number of single use bags.

Other exhibitors include two locally based non-profit organizations, **Oakland Food Connection** and **Mo’ Better Foods**. These organizations are helping to create sustainable food systems in Oakland and nutritional awareness, access to healthy foods and the connections between people and our planet.

As in years past, EarthEXPO will offer **recycling opportunities**. Attendees can bring used **household batteries** and old **cell phones** for recycling as well as exchange a **mercury thermometer** for a digital thermometer.

Visit OaklandEarthEXPO.com for more information.

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